



**BREMEN**  
LIVE IT!

# Bremen Historical and Innovative

## Welcome to the Hanseatic City of Bremen

The Hanseatic city of Bremen is the vibrant heart of north-west Germany and home of the famous Bremen Town Musicians. It's a city where different aspects of history, tradition, science, nature and culture come together to form a fascinating whole.

### Bremen keeps tradition alive

Bremen, the cosmopolitan city on the river Weser, is steeped in history. The locals are proud of their Hanseatic heritage, but it's not something they would ever boast about. They enjoy having a coffee on the market square outside the magnificent town hall (UNESCO World Heritage), or a refreshing beer on the bustling Schlachte Embankment. Here, it's easy to imagine days gone by, when ships from all over the world were docked in the harbour. Even today, you can still see traditional sailing ships here, such as the Alexander von Humboldt. If you walk through the Schnoor quarter, Bremen's oldest district, or the delightful Böttcherstrasse with its distinctive architecture, you experience history at every turn.



### Bremen fires the imagination

A journey to outer space, a walk through a whirling tornado or an expedition to the tropical jungle of Borneo – a trip to Bremen can be all this and more. Sit and tremble on the earthquake sofa at Universum Bremen or journey around the world in 80 minutes at the Ethnological Museum. Bremen's interactive exhibitions will awaken your spirit of discovery and your thirst for adventure. How about a visit to the international space station that was built in Bremen? Or testing your off-road driving skills at one of Germany's most innovative car plants?





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## Bremen is brimming with art and culture

In Bremen, you can see works by great masters past and present. Why not take a stroll along Bremen's 'cultural mile' and pay a visit to the internationally renowned Kunsthalle art gallery, the sculpture museum or the design centre? The theatre, which presents a packed programme of entertainment, is just around the corner. A little further on, right by the river, the locals celebrate their big summer festival, the Breminale. And the International Festival of Street Performance, La Strada, turns the city into a giant open-air stage... there is so much going on in Bremen!



## Bremen is a place to enjoy life

As well as being a "beautiful, historical city", Bremen is also "down-to-earth" and "a stress-free, friendly city" offering plenty of opportunities for leisure pursuits. At least, that is what Germans think, according to a recent survey. And Bremen is green! Not only because green is the colour of Werder Bremen football club and Beck's brewery. The city is home to a whole host of idyllic parks, enchanting gardens and lush green spaces. But it's also a city that is proud of its culinary traditions. Exquisite chocolates, fine wines, rich-tasting coffees and refreshing beers – this historical trading city is home to many famous brands. Bremen is known for producing wonderful food and drink, and the locals are known for their appreciation of it. The array of restaurants, bars, cafés and local producers means there's no shortage of places to enjoy the finer things in life.





## City of short distances



### Arrival at main station:

→ You reach the exhibition and conference centre and the city centre by foot

### Arrival at Bremen airport:

→ Right in front of the airport you use the tram line 6 to reach the exhibition and conference centre in 20 minutes

### Arrival by car:

→ There are around 2,500 parking spaces on the Bürgerweide, directly in front of the exhibition and conference centre





## Arrival

Bremen is a city with the best connections: no matter whether you're travelling by car, bus, train or aeroplane, you'll get to Bremen easily and conveniently by all kinds of means of transport.



### Arriving by train

The train brings you conveniently into the heart of the city and you can use the [Event Ticket offered by the Deutsche Bahn \(German Railway\)](#). The Bremen Exhibition and Conference Centre is only a few minutes walk from the main railway station. A short 10 minute walk takes visitors to Bremen across the newly renovated station forecourt and into the historic city centre.



### Arriving by Aeroplane

Bremen Airport links Bremen directly with major German and European airline hubs. It's one of Germany's most modern airports and is only six kilometres from the city centre. That's unique within Germany. Visitors can take the tram at the airport and arrive in the city centre in an unbeatable 11 minutes.



### Arriving by Car

The Bremen Kreuz motorway junction is an important intersection on the A27 (Cuxhaven–Bremerhaven–Hanover) and the A1 (Hamburg–Osnabrück–Rhineland) routes. The A28 links Bremen with East Friesland and Groningen (Netherlands).

To reach the Bremen Exhibition and Conference Centre, we recommend you take the A27 "Bremen-Vahr" and "Bremen-Universität" exits. An efficient traffic control system guides you into the town.

#### **Good to know: Bremen's Environmental Zone**

Bremen has had an Environmental Zone since January 2009. Only vehicles with a green badge are allowed to travel in the old town, the eastern suburbs, some parts of the Schwachhausen district and most of the Neustadt neighbourhood.

Touring coaches are also required to have a green badge.

**Exception:** Overnight guests do not need this driver permit. Simply carrying their hotel booking confirmation with them permits them to cross the Environmental Zone to reach their accommodation, without the need for a permit.

**Special provision:** The Bürgerweide at the Bremen Exhibition and Conference Centre, with its parking spaces, and the Willy-Brandt-Platz square at the main railway station's northern exit, are not in the Environmental Zone.



## Bremen's culture landscape – something for everyone

Bremen's cultural landscape has something to offer for every taste. Annual festivals, concerts, comedy shows, theatre performances and plenty of creative talents guarantee an ever-changing scene. Exhibitions in the city's renowned museums and galleries tempt you to visit. In the city's contrasting neighbourhoods, you'll find an exciting mix of urban living and tourist attractions, from quaint cultural bars in the multi-cultural hipster quarter to traditional maritime pubs in the north of the city. The Überseestadt (New Harbour District) is where you'll see a harbour landscape with a modern twist. The Schnoor district is where Bremen's history comes to life and where you'll find a cornucopia of gastronomic delights.

### Bremens Treasures



**The Town Musicians of Bremen** – the donkey, the dog, the cat and the rooster – are probably the city's best known ambassadors and are famous far beyond the frontier's of Europe. You'll run into the four of them at various locations in the Old Town, but the most famous statue is right on the west side of Bremen's Town Hall.



Their closest neighbours – the pride of Bremen – are the **Town Hall and Roland statue** group, awarded the status of a UNESCO cultural monument on the world heritage site list in 2014. The duo stand on the North Eastern side of Bremen's market place, known locally as the city's "front parlour".



The **Bremen Ratskeller** are the magnificent vaults under our 600 year-old Town Hall. The cellars safeguard Germany's largest collection of more than 650 German wines! You can enjoy the gastronomic delights on offer in an atmosphere of tradition and conviviality, in rooms ranging from the intimate Priölken for up to 4 people to large-scale parties of up to 600 guests. An absolute "must" for visitors and locals alike is to attend the wine tastings held here.



You walk straight out of the marketplace into the stylishly elegant world of Expressionism. Don't leave the city without visiting the **Böttcherstraße**, designed by Ludwig Roselius in the early 20th century. You'll be greeted by a synthesis of traditional and Expressionist brick-built architecture, museums and specialist manufacturing companies with the chance to purchase eclectic souvenirs of our Hanseatic city.



The little houses, dating back to the 15th century, in the **Schnoor** district sit together like beads on a string, hence the name of this picturesque part of Bremen ("Schnoor" means "string" or "cord"). Take your time and enjoy strolling around this oldest of our city districts. Romantic cafés sit alongside rustic pubs, excellent restaurants and sophisticated works of art, all against a backdrop of historic nooks and winding alleyways that make this neighbourhood a photographer's paradise.



## Worlds of science and discovery

*Bremen Live it!* is the city's tourism motto and for good reason! Bremen has an enormous variety of things to offer in this respect: The city's worlds of science and discovery are constantly finding new ways of astounding their visitors. There's an almost infinite number of opportunities for discovering and learning about the things, large and small, that connect history, research and science and trying out new and entertaining ways in which to understand them better. These worlds of discovery are also the ideal setting for staging a truly unique meeting or event, large or small, either during the day or in the evening.



At **Universum®** Bremen, the focus is on technology, human beings and nature and how the world of science can be experienced and discovered. You can experience natural phenomena at first hand on more than 300 exhibits, many of which are also interactive. A special highlight: Dine in the dark or attend an exclusive science show!



In the **botanika** nature experience centre, you can marvel at the landscapes of the Far East, the colours of myriad flowers and plants with phenomenal abilities. A special highlight: Attend a tea ceremony or hold a champagne reception in the Japanese garden, or arrange a get-together in the tropical greenhouses.



Visit the **Bremer Geschichtenhaus** (Bremen's history house) and travel back in time through three centuries. That is where history comes to life, and where the stories of Bremen's most famous personalities are recounted with authenticity and enthusiasm.



The history surrounding the **Denkort Bunker Valentin**, the ruins of a German naval submarine pen from the Second World War is sure to leave a lasting impression. The circular tour, exhibition and information centre provide comprehensive multi-media information.



Oceans, Asia, Africa – globetrotters big and small can experience the fascination for far-off continents at first hand in the **Übersee-Museum**. 1.2 million exhibits covering a floor area of 9,000 m<sup>2</sup> are waiting to be discovered. Our special tip: Events in the DIORAMA, with its ever-changing 360 degree panorama on the walls.



## From high culture to sub-culture

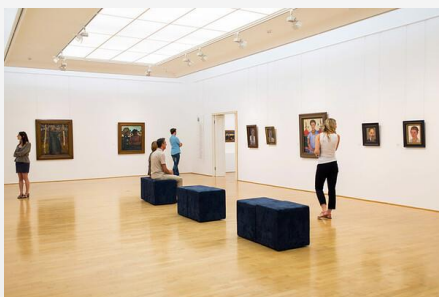
Bremen is a city with a vibrant multi-faceted cultural life. Alongside the world-class exhibitions in its art museums and cultural institutions, it has a myriad of creative people whose talents bring life and colour to the cultural scene – from a world famous concert hall to pubs with live music. Which cultural scene fascinates and inspires you?



The fame of the **Kunsthalle Bremen** (art museum) extends far beyond the city limits and it regularly hits the headlines with its special exhibitions. However, its permanent collection of works by artists ranging from Dürer, Monet and Picasso to Turrell is no less impressive and showcases more than 700 years of art history under one roof.



Originally Europe's first collector's museum for contemporary art, today's **Weserburg museum of modern art** opened up its rooms in the brick-built warehouses on the Teerhofinsel in 1991. It is now one of the largest museums of modern art in Germany.



Sitting at the heart of the unique architecture of the Böttcherstraße, the **Paula Modersohn-Becker Museum** was the very first museum in the world to be dedicated to the work of a female artist.



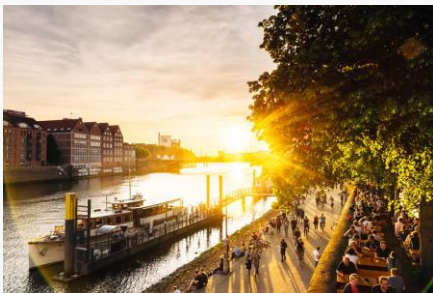
Further along what is known as the "art mile", you'll find the **Gerhard-Marcks-Haus**, a museum of modern and contemporary sculpture. Immediately opposite, you'll see the **Wilhelm Wagenfeld Haus**, which is dedicated to all aspects of innovation and design.



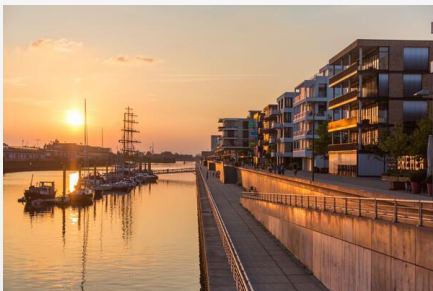
The "**Viertel district**" is the name locals give to the Ostertor and Steintor neighbourhoods. This area is known, among other things, for its pubs, restaurants and promenade which is home to a multitude of shops, specialist retailers and exclusive boutiques.



The **Neustadt** district of Bremen lies on the left bank of the River Weser. This part of town is characterised by residential streets with old-Bremen town houses and lively shopping streets. The inhabitants of this neighbourhood appreciate both the vibrant cultural diversity and the quieter corners around the Werdersee lake.



Dolce Vita in the far north? Definitely! The sweet life awaits you at **the Schlachte Embankment** - Bremen's gastronomic hotspot and promenade mile on the Weser. The former waterfront harbour invites you to stroll along the Weser, while you enjoy the numerous local beer gardens and restaurants. In summer, there is always an antique and flea market on the Tiefer on Saturdays. And during Advent, the "Schlachte-Zauber" Christmas market gets you in a festive mood with its very special ambience.



Where ships once docked and cargo was loaded, the **Überseestadt** (New Harbour district) is now part of Bremen's urban landscape. A steady decline in maritime trade has resulted in the emergence of a vibrant and innovative new district here in recent years.



In the north of Bremen, where the River Lesum flows into the Weser, you'll find the **Vegesack** district. Formerly known as a fishing village, you can still find traces of this neighbourhood's past. The maritime monuments, park and historic ships are some of the features that attract people to the "Maritime Mile" along the Weser Promenade, where they find ample space to stroll and take in the magnificent views across the River Weser.

**Further information to touristic attractions and experiences please visit <https://www.bremen-tourismus.de/en/Experiences>**